

PARVO TODAY

One of the **most contagious** and **deadly viruses** for dogs and puppies.

An estimated **900 dogs in the U.S.** are diagnosed each day with parvo¹.

46% of dog owners² didn't realize exposing a puppy to other dogs before they've had their full set of vaccinations is risky.

Another 33%² didn't know all puppies/dogs should receive a set of "core" vaccines to prevent them from getting common diseases, such as parvo.

Only **44% of dog owners²** actually know what parvo is and **20% have no idea**, even though **1 in 5 dog owners (20%)²** have had a dog with parvo.

Without timely, aggressive and around-the-clock supportive care, **parvo mortality rate is as high as 91%³**, often leading owners to decide between thousands of dollars in medical care and euthanizing their loved pup.

40% of dog owners² agree that one downside of having a dog is the cost of medical care. 34% say another downside is the stress that comes with their dog getting sick².

Parvo Survivor, Baxter (2 months)
Kentucky Humane Society, Louisville, KY

THE SOLUTION ➤ Canine Parvovirus Monoclonal Antibody treatment

Elanco's Canine Parvovirus Monoclonal Antibody is the **first and only USDA conditionally approved treatment** available that targets parvo and **may help puppies feel better, faster.**

Thanks to its Monoclonal Antibody, Elanco holds the key to helping re-write the parvo treatment protocol and change the future outlook for parvo puppies across the U.S. **But this job is too big for just one company...**

THE MISSION:
Save 1 million puppies from parvovirus by 2030.



ABOUT ELANCO

Elanco Animal Health is the second largest independent animal health company serving **over 100 countries and 19 species of animals.** Elanco is the longest standing brand for vets, farmers and pet owners, with **more than 70 years of business globally.**

Sources:

¹ Elanco Animal Health, Data on File.

² Elanco Animal Health, Market Data on File.

³ Sykes, J.E. Canine Parvovirus Infections and Other Viral Enteritides. Canine and Feline Infectious Diseases. 2014:141-151.

Are you ready to **Defend Puppies** and **Defeat Parvo** together? Go to www.defeatparvo.com to take the pledge today.