

## Purina Pro Plan Veterinary Diets and Supplements are excited to announce and kick off our new partnership with CareVet with a special offer exclusively for CareVet clinics

Starting July, CareVet clinics will receive Purina-sponsored trial bags of the PPVD Allergy Suite, designed to support the nutritional management of dogs and cats suffering from adverse food reactions and atopy. CareVet clinics will also receive two fully sponsored cases Purina Pro Plan FortiFlora Pro (1 canine and 1 feline). This advanced, clinic exclusive, formulation contains specific pre and probiotics, making it an excellent option for chronic patients. The animal digest in FortiFlora is hydrolyzed, making it an option for some allergy patients as well.



Make sure you sign up for our Purina4Professionals program for access to professional pricing and home delivery on Purina Pro Plan Veterinary Diets and Supplements, as well as select Pro Plan formulas.





## Join our upcoming CE Webinar!

Purina Pro Plan Veterinary Diets will be hosting a CareVet exclusive live RACE-approved CE webinar



"Nutritional Management of Atopy & Food Allergy in Dogs & Cats" July 22, 2025, 12:00 pm- 1:00pm Central Time.

Hosted by Dr. Shelly Adrian, DVM.

## **Partnering with Purina**

- June 15- July 31: 40% off First Time Autoship PPVD/S
- June 16- July31: \$10 OFF EN Brown Bag
- Exclusive CareVet Vetcove rebates on PPVD & PPVS
- Clinic transition incentives for participating clinics
- · Education and free CE
- Several PPVD clinic tools & resources



## FOR QUESTIONS, REQUESTS, OR TO PLACE AN ORDER, YOU CAN REACH ME AT:

Your local Purina rep will be reaching out over the next few weeks to offer a lunch and learn session covering the PPVD Allergy Suite, and additional resources available through the Purina + CareVet partnership. CareVet clinics that sign up for a lunch and learn will receive a complimentary Nespresso machine sponsored by Purina.

