

Elanco

DERBY DAYS



MAY 1- JUNE 30, 2025



CLINICS CAN WIN 2 WAYS:

New Placement: Purchase of the placement amount during the promo timeframe, where sales for that product were below the placement value prior to the timeframe.
Re-order: A clinic that already has a placement and met the threshold

For a new placement:

\$2,400

Zenrelia™
(ilunocitinib tablets)

\$6,200

Credelio Quattro
(milbem, moxidectin,
praziquantel, and pyrantel
chewable tablets)

\$1,320

**Canine Parvovirus
Monoclonal Antibody**

USDA conditionally approved

For a re-order:

\$1,200

\$3,100

\$1,320

WIN
1 PRODUCT =
GARRETT'S POPCORN
SENT TO CLINIC

PLACE
2 PRODUCTS = 10
TUMBLERS

SHOW
3 PRODUCTS =
DERBY PARTY/HAT
BAR EXPERIENCE

Popcorn will be shipped within a week; Tumblers will be shipped out 2-4 weeks after promotion; Derby Party/Hat Bar will be live or virtual depending on clinic location. Questions? Contact Amy Lenzi at AMY.LENZI@elancoah.com.

INDICATIONS

Zenrelia is a prescription medication used to control itching and inflammation associated with skin allergies for dogs over 12 months of age.

IMPORTANT SAFETY INFORMATION

See package insert including the Boxed Warning. For full prescribing information speak with your veterinarian, call 1 888 545 5973 or visit www.elancolabels.com/us/zenrelia.

WARNING: VACCINE-INDUCED DISEASE AND INADEQUATE IMMUNE RESPONSE TO VACCINES. Based on results of the vaccine response study, dogs receiving Zenrelia are at risk of fatal vaccine-induced disease from modified live virus vaccines and inadequate immune response to any vaccine. Discontinue Zenrelia for at least 28 days prior to vaccination and withhold Zenrelia for at least 28 days after vaccination. Dogs should be up to date on vaccinations prior to starting Zenrelia. Do not use in dogs less than 12 months old or dogs with a serious infection. Dogs should be monitored for the development of infections because Zenrelia may increase the chances of developing an infection. Neoplastic conditions (benign and malignant) were observed during clinical studies. The most common side effects were vomiting, diarrhea and tiredness. Zenrelia has not been tested in dogs used for breeding, pregnant, or lactating dogs and has not been evaluated in combination with glucocorticoids, cyclosporine, or other immune suppressive drugs.

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